

CLAIMS

1. A visually prominent display emblem having a tensioned emblem surface; first mounting attachment means for securing an upper portion of said emblem; second mounting attachment means for securing a lower portion of said emblem; and tensioning means to tension said emblem surface between said first and said second attachment means, to maintain said emblem surface in a substantially unwrinkled condition.

2. The display emblem as set forth in Claim 1, wherein said emblem is pole mounted, at least one said mounting attachment means being mounted upon said pole.

3. The display emblem as set forth in Claim 2, wherein said emblem is mounted upon a portable stand, wherein said pole is detachably mounted upon said stand.

4. The display emblem as set forth in Claim 2, wherein said emblem is mounted upon a fixed standard.

5. The display emblem as set forth in Claim 4, wherein said fixed standard is a lamp standard.

6. The display emblem as set forth in Claim 1, wherein said tensioned emblem surface is an imprinted cloth surface.

7. The display emblem as set forth in Claim 1, wherein said cloth surface is a knitted fabric that is resistant to creasing.

8. The display emblem as set forth in Claim 7, wherein said cloth surface knitted fabric is polypropylene.

9. The display emblem as set forth in Claim 1, wherein said emblem is a three-dimensional, enlarged simulation of an article.

10. The display emblem as set forth in Claim 9, wherein said article is a drinking cup.

11. The display emblem as set forth in Claim 9, wherein said article is a torch.

12. The display emblem as set forth in Claim 1, in combination with a cantilevered support mast, said mast being mounted upon a portable base, said base incorporating separable ballast, to provide a light-weight base structure with enhanced transportability.

13. The combination as set forth in Claim 12, said base structure consisting of a framework having separable members for assembly with paving slabs into a substantially rigid unitary ballasted assembly, having a stub mast projecting upwardly therefrom to receive said mast in mounted relation thereon.

~~14. The combination as set forth in Claim 12, said base structure comprising a light-weight plastic container having a mast receptacle therein, to receive said mast in supported relation therewith, said container having access and capacity for the insertion of locally available ballast material therein.~~

~~15. The combination as set forth in Claim 12, said base structure framework having a first longitudinal member, two separate side members, each said member including at least one underlying transverse plate, a unifying plate overlying said members, in bolted relation therewith, and closure members removably secured to the outer end of each said member, in use to constrain adjoining paving slabs in unitary, rigid relation with said framework.~~

~~16. The display emblem as set forth in Claim 1, in combination with a cantilevered support mast, said Support mast consisting of a lamp standard.~~